



Don McDonald | CFO  
Skinny Nutritional Corp.  
3 Bala Plaza East, Ste. 101  
Bala Cynwyd, PA 19004  
610-784-2000 Ext. 103  
[Don@Skinnyco.com](mailto:Don@Skinnyco.com)

**FOR IMMEDIATE RELEASE:**

## **Skinny Water<sup>®</sup> Selected as Fitness Water of Choice by AAA Five Diamond Phoenician Resort**

**BALA CYNWYD, Pa. June 18<sup>th</sup>, 2009---** [Skinny Nutritional Corp. \(OTCBB: SKNY\)](#),

This year, travelers can hydrate and quench their thirsts without worrying about their waistlines at one of the premier luxury resorts in the country: The Phoenician in Scottsdale, Arizona. By choosing Skinny Water, the zero calorie, zero sugar, zero sodium, enhanced water, guests of The Phoenician will have a great tasting, healthy alternative refreshment.

“As a AAA Five Diamond resort, The Phoenician continues to expand its beverage offerings by introducing innovative and healthy selections,” said Food and Beverage Director Mac Gregory. “Skinny Water fits naturally into our program.”

Ron Wilson, CEO of Skinny Nutritional Corporation, said, “The Phoenician represents the “Skinny Lifestyle” of healthy eating, drinking, and overall well-being. We are very proud to be associated with such a world-renowned resort.”

Skinny Water has become a fast favorite among Hollywood’s hottest—including Fergie, Kristen Bell, Nicolette Sheridan, Rachel Bilson, Rob Buckley, Lo from MTV’s “The Hills,” and many more.

All of the Skinny Water flavors are currently available resort-wide at The Phoenician, including its Oasis Pool Complex, The Phoenician Golf Course, and The Centre for Well-Being spa. Guests may also enjoy Skinny Water at The Phoenician's various bars and restaurants, such as the Thirsty Camel Lounge and Il Terrazzo.

The Skinny Water lineup features six great tasting flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Orange Cranberry Tangerine (Wake Up) Goji Fruit Punch (Shape), Lemonade Passionfruit (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has calcium, potassium, and EGCG and has zero calories, sugar, sodium, no preservatives, and all natural colors and flavors.

### **About Skinny Nutritional Corp.**

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water<sup>®</sup>, a zero-calorie, zero-sugar, zero-sodium and zero-preservative enhanced water. Skinny Water comes in six great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, Orange Cranberry Tangerine and Lemonade Passionfruit. Skinny Nutritional Corp. also expects to launch additional branded products, including Skinny Tea<sup>®</sup>, and other Skinny branded beverages. For more information, visit [www.SkinnyWater.com](http://www.SkinnyWater.com).

### **About the Phoenician Hotel**

Located at the base of Camelback Mountain, the 250-acre Phoenician offers two exquisite experiences – a 583-room AAA Five Diamond resort hotel and an exclusive Five Diamond boutique hotel, The Canyon Suites -- at one magnificent destination. The property features elegant, residential-style accommodations, distinctive and tantalizing cuisine across a variety of restaurants, 27 holes of championship golf, 11 tennis courts, The Centre for Well-Being spa complex, the Explorers program with activities for all ages and interests, numerous boutique shops and a \$25 million art collection. In addition to these offerings, the stylish 60-room Canyon Suites provides more intimate surroundings and enhanced services, creating an atmosphere of uncompromising comfort. Both The Phoenician and The Canyon Suites are owned and operated by Starwood Hotels & Resorts Worldwide, Inc., as part of The Luxury Collection. For additional information, please call (480) 941-8200; (800) 888-8234 or visit [www.thephoenician.com](http://www.thephoenician.com).

### **SAFE HARBOR STATEMENT**

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

**Company Contact:**

Don McDonald | CFO  
Skinny Nutritional Corp.  
3 Bala Plaza East, Ste. 101  
Bala Cynwyd, PA 19004  
610-784-2000 Ext 103  
DON@SKINNYCO.COM

**Press Contact:**

Sadie Murray | Senior Account Executive  
Beach House PR  
765 Baker Street  
Costa Mesa | CA 92626  
949.673.4455 x 7  
sadie@beachhousepr.com