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**SKINNY WATER PARTNERS WITH STUDENTS RUN PHILLY STYLE  
TO FIGHT CHILDHOOD OBESITY  
FOR THE LARGEST 10-MILE RACE IN THE COUNTRY**

**BALA CYNWYD, PA—April 26<sup>th</sup>, 2011-** Skinny Nutritional Corp. ([OTC BB: SKNY.OB](#)) the maker of [Skinny Water®](#) and a leader in the zero-calorie enhanced water category, announced today they will have a strong presence at the sold out 30,000-person 2011 Broad Street Run. Skinny Water® will be sampling and promoting their brand at the 32<sup>nd</sup> Annual race takes place in Philadelphia, PA on Sunday, May 1<sup>st</sup>. Amongst the 30,000 participants includes Skinny Water's® and Students Run Philly Style's 100 team members running in hot pink shirts for a great cause- the youth of Philadelphia.

Run for Philly's Future is a fundraising initiative of [Students Run Philly Style](#), the only program in Philadelphia that offers marathon training to help youth go farther in life. The organization connects youth with adult mentors to combat childhood obesity, high school drop-out and youth violence, all while training for some of Philly's most exciting races. Students who complete the Students Run Philly Style program show a reduction in Body Mass Index, an improvement in cardiovascular fitness and flexibility, healthier eating habits and are more focused in school. With over 50% of our children in Philadelphia being considered obese or at risk for becoming so, this is an ideal partnership for Skinny Water®. Skinny Water® has offered incentives to drive fundraising and benefit the youth of Philadelphia. The top fundraisers on their 100 person team will win prizes including a pink Beach Cruiser bike, gym memberships to [Philadelphia Sports Clubs](#), Skinny Water® workout gear and cases of Skinny Water®.

Driving trial is a major initiative for Skinny Nutritional to grow the Skinny Water® brand. Skinny Water® will be allocating almost 6,000 bottles of their flavored, vitamin and electrolyte enhanced-water for sampling at the Broad Street Run. A team of brand ambassadors will hydrate and educate the Broad Street participants of the benefits of Skinny Water® and where the product can be purchased; which includes Acme, Giant, ShopRite, Target and CVS in the Philadelphia region. "Having an opportunity to put a cold Skinny Water® in the hands of consumers after such a wonderful physical achievement is a perfect scenario" claims Michael Salaman, CEO and Chairman of Skinny Nutritional Corp. The Skinny Water® brand offers unique flavor combinations and each 0 calorie, 0 sugar, 0 sodium and 0 carbohydrate bottle, has a variety of vitamins, nutrients and electrolytes. Skinny Water® promotes healthy, active lifestyles and will continue to creatively align themselves with strategic partners.

**ABOUT SKINNY NUTRITIONAL CORP.**

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp., the creators of Skinny Water®, a zero-calorie, zero-sugar, zero-sodium and zero-preservative enhanced water with key electrolytes, antioxidants and vitamins. Skinny Water® comes in eight great tasting flavors that include Acai Grape Blueberry, Raspberry Pomegranate, Orange Cranberry Tangerine, Lemonade Passionfruit, Goji Black Cherry, Pink Berry Citrus, Kiwi Lime and Blue Raspberry. Skinny Nutritional Corp. also expects to launch additional branded products, including Skinny Smoothies®, and other Skinny branded beverages. For more information, visit [www.SkinnyWater.com](http://www.SkinnyWater.com) and [www.facebook.com/skinnywater](http://www.facebook.com/skinnywater).

**ABOUT STUDENTS RUN PHILLY STYLE**

Students Run Philly Style promotes physical well-being and healthy behaviors in Philadelphia's youth by offering marathon training to young people, ages 12 – 18. The program helps youth succeed in life by connecting them with adult mentors who help them imagine and accomplish goals beyond their dreams, including the completion of the Philadelphia Marathon. Students Run Philly Style challenges youth to think of themselves as leaders among their peers, and helps them apply the ambition and goal-setting skills they develop through running to their academic and personal lives. Since its inception in 2004, Students Run Philly Style has served over 2,500 young people in Philadelphia, including hundreds of students who have participated in several years of the program.

**SAFE HARBOR STATEMENT**

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.