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FOR IMMEDIATE RELEASE

Skinny Water's®, Zero Calories, Zero Guilt, Zero Dollar Gas Giveaway

Skinny Water® Joins Holiday Oil Gas Chain to Offer Drivers

FREE Gas and FREE Skinny Water

BALA CYNWYD, PA—May 26th, 2011- Skinny Nutritional Corp. ([OTC BB: SKNY.OB](http://OTCBB:SKNY.OB)) the maker of [Skinny Water®](http://SkinnyWater.com) and a leader in the zero-calorie enhanced water category, announced today a distribution and promotional relationship with Utah-based fuel and convenience stores, Holiday Oil. Under this new partnership, six great tasting flavors of Skinny Water® will be available at 45 Holiday Oil stores in the Utah market. The new account will kick off at a hot price of 4 for \$5 for the entire month of May. To further launch this new relationship, Skinny Nutritional Corp., and Holiday Oil will hold a “Zero Dollars Gas Giveaway” on May 26th, 2011. With Gas prices rising over the \$4.00 mark, this is something to get in line for.

Skinny Nutritional Corp. will be hosting this launch event at one of Holiday Oil's largest locations at 12300 South, 267 West Draper, Utah on May 26th from 9am-11am. Skinny Nutritional will be giving away free gasoline, up to 20-gallons per customer, and free bottles of Skinny Water® from 10am to 11am. 97.1 ZHT, #1 for Today's Hit Music, will be on-site to play music and promote the event on-air. Skinny Nutritional Corp. will be ceremoniously changing the station signage and making the price \$0.00 for regular grade gasoline for this introductory launch event of the Zero Calorie, Zero Sugar, Zero Sodium, Zero Guilt Skinny Water®.



ABOUT SKINNY NUTRITIONAL CORP. HEADQUARTERED IN BALA CYNWYD, PA., SKINNY NUTRITIONAL CORP., THE CREATORS OF SKINNY WATER®, A ZERO-CALORIE, ZERO-SUGAR, ZERO-SODIUM AND ZERO-PRESERVATIVE ENHANCED WATER WITH KEY ELECTROLYTES, ANTIOXIDANTS AND VITAMINS. SKINNY WATER® COMES IN EIGHT GREAT TASTING FLAVORS THAT INCLUDE ACAI GRAPE BLUEBERRY, RASPBERRY POMEGRANATE, ORANGE CRANBERRY TANGERINE, LEMONADE PASSIONFRUIT, GOJI BLACK CHERRY, PINK BERRY CITRUS, KIWI LIME AND BLUE RASPBERRY. SKINNY NUTRITIONAL CORP. ALSO EXPECTS TO LAUNCH ADDITIONAL BRANDED PRODUCTS, INCLUDING SKINNY SMOOTHIES®, AND OTHER SKINNY BRANDED BEVERAGES. FOR MORE INFORMATION, VISIT WWW.SKINNYWATER.COM AND WWW.FACEBOOK.COM/SKINNYWATER

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