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## FOR IMMEDIATE RELEASE

### **Skinny Water Now Available at Southern California's Premier Supermarket Chain Gelson's Markets**

**BALA CYNWYD, PA. APRIL 28TH, 2009---** [SKINNY NUTRITIONAL CORP.](#) ([OTCBB: SKNY](#)), the exclusive worldwide marketer and distributor of Skinny Water®, today announced the company has entered into an agreement with Gelson's Markets. In addition to nationwide authorization at Target, Skinny also has regional authorizations with ACME Markets, Giant Food Supermarkets, Redner's and others. The total number of chain-authorized stores now is over 2,000.

"Skinny Water, available now in one of Southern California's high-end grocery stores, is a perfect fit for our brand." says Ron Wilson, CEO of Skinny Nutritional Corp. "Skinny Water is a great choice for millions of healthy consumers in California who want flavor and nutrients without the calories or guilt."

Gelson's was founded in 1951 by brothers Bernard and Eugene Gelson as an extraordinary grocery shopping experience for discerning consumers. Gelson's Markets is recognized as one of the nation's premier supermarket chains. Each location is singularly known as the area's best market for superior produce, highest quality meat, seafood and deli, an unmatched selection of wine and liquor, and exceptional service.

The Skinny Water lineup features six great tasting flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Orange Cranberry Tangerine (Wake Up) Goji Fruit Punch (Shape), Lemonade Passionfruit (Total-V), and Peach Mango Mandarin (XXX-

Detox). Every bottle of Skinny Water has calcium, potassium, and EGCG and has zero calories, sugar, sodium, no preservatives, and all natural colors and flavors.

### **About Skinny Nutritional Corp.**

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water<sup>®</sup>, a zero-calorie, zero-sugar, zero-sodium and zero-preservative enhanced water. Skinny Water comes in six great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, Orange Cranberry Tangerine and Lemonade Passionfruit. Skinny Nutritional Corp. also expects to launch additional branded products, including Skinny Tea<sup>®</sup>, Skinny Shakes<sup>®</sup>, Skinny Java<sup>™</sup>, and other Skinny branded beverages. For more information, visit [www.SkinnyWater.com](http://www.SkinnyWater.com).

### **SAFE HARBOR STATEMENT**

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.