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FOR IMMEDIATE RELEASE

Skinny Nutritional Corp. Picks Up Three Additional Anheuser-Busch Distributors in Minnesota

BALA CYNWYD, Pa.—November 11, 2008—[Skinny Nutritional Corp. \(OTC:BB SKNY\)](#) has signed new agreements with three additional Anheuser-Busch beverage distributors in the state of Minnesota. The deals bring [Skinny Water](#)[®], a new, zero-calorie, multi-functional water, to a market of 7 million consumers in the state of Minnesota. Skinny now has six Anheuser-Busch distributors as part of its distribution expansion to work with beer wholesalers in the state of Minnesota. This is the 20th distribution agreement since the launch of the product in May 2008.

Schott Distributing Co., Inc. (Rochester, Minn.), C & L Distributing (Sauk Rapids, Minn.), and McDonald Distributing (Rush City, Minn.), will be carrying all five great-tasting Skinny Water flavors—and distributing them to consumers through 2,000 distribution points, including, convenience stores, grocery stores, drug stores, work-out facilities, salons, and spas throughout the state including Cub Foods, Festival Foods, Holiday Station Stores, Hy-Vee, Pump N Munch, and Greenway stations.

“We are always looking for new products that will meet consumer demand in our expanding market,” says Tom Schott, President of Schott Distributing Co., Inc. “After learning more about the zero-calorie, multi-functional Skinny Water and spotting it at one of our local Target stores, I knew this would be a perfect addition to our product line.”

Schott Distributing Co., Inc. was founded in 1950 and is a locally owned family operated wholesale distributorship founded and deeply rooted in Rochester, Minn. C & L Distributing, located in Sauk, Rapids, Minn., has been in business for 28 years and

McDonald Distributing has been in business since 1933. All three Anheuser-Busch distributors currently distribute Monster Energy, Talking Rain, Borba Water and VitaZest.

“These three additional Anheuser-Busch distributors will help strengthen our distribution in the state of Minnesota,” says Don McDonald, CEO and President of Skinny Nutritional Corp. “We have already experienced success with three Anheuser-Busch distributors in the Minneapolis area and with these additional distributors we will further our market penetration in the state of Minnesota.”

The Skinny Water lineup features five flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Goji Fruit Punch (Shape), Passionfruit Lemonade (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has clinically proven ingredients to boost metabolism and control appetite.

All Skinny Waters have three key ingredients: Super CitriMax[®], ChromeMate[®], and EGCG. Super CitriMax includes calcium that promotes fat burning and bone density, and potassium that maintains cellular hydration. ChromeMate[®] promotes normal energy metabolism and helps maintain healthy blood sugar levels; and EGCG, a green tea extract, helps keep metabolism moving.

For more information about Skinny Nutritional Corp. or Skinny Water, please contact Jackie Zima at 610-228-2138, 215-534-2973 (mobile), or write to Jackie@GregoryFCA.com.

ABOUT SKINNY NUTRITIONAL CORP.

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water[®], a zero-calorie, zero sugar, zero sodium and zero preservative multi-functional water that helps aid in weight loss. Skinny Water comes in five great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, and Passionfruit Lemonade. Skinny Water[®] is the first functional water in the market that contains three key ingredients, Super CitriMax[®] and ChromeMate[®] and EGCG, a green tea extract, which have been clinically proven to help aid in weight loss. Skinny Nutritional Corp. will also be launching Skinny Tea[®], Skinny Shakes[®], Skinny Java[™] and other Skinny branded beverages. For more information, visit www.SkinnyWater.com.

SAFE HARBOR STATEMENT

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

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