



**Press Contact:**

Jackie Zima  
Account Supervisor  
Gregory FCA  
27 West Athens Avenue, Ste. 200  
Ardmore, Pa. 19003  
Main: 610-228-2138  
[Jackie@GregoryFCA.com](mailto:Jackie@GregoryFCA.com)

**Company Contact:**

Don McDonald  
President and CEO  
Skinny Nutritional Corp.  
3 Bala Plaza East, Ste. 117  
Bala Cynwyd, Pa. 19004  
610-784-2000  
[Don@SkinnyCo.com](mailto:Don@SkinnyCo.com)

**Skinny Water<sup>®</sup> Beach House Winners Get a Week of Fun in the Sun**

*Two winners enjoy a free week at the Skinny Beach House in Sea Isle City, N.J.*

**FOR IMMEDIATE RELEASE**

**BALA CYNWYD, Pa.—July 31, 2008—**[Skinny Nutritional Corp. \(OTCBB:SKNY\)](#), will be handing over the keys to two winners of the [Skinny Water<sup>®</sup>](#) Beach House contest, Kammie Kirkpatrick and Heather Sabatino. Skinny Nutritional, Wired 96.5, and Lukoil all partnered to bring Philadelphia area residents a chance to win a free week-long vacation in the Skinny Water Beach House.

Kammie entered the Skinny Water Beach House Give-A-Way at her local Lukoil station after tasting her first bottle of Skinny Water in June. She was selected among hundreds of other Skinny Water Beach House Give-A-Way contestants.

“I never thought drinking Skinny Water would get me a free vacation,” says Kammie. “My family and I are so excited. Skinny Water has already become a part of my daily life, and now it’s my vacation. I eat my three meals a day and I drink Skinny Water in between. I never forget it. I even carry one around in my purse.”

Kammie discovered Skinny Water while searching for a zero-calorie flavored beverage. Since making Skinny Water a part of her daily routine, Kammie lost nine pounds and gained a free vacation house.

And Heather Sabatino will be taking over the Skinny house in August. Heather heard about Skinny Water through 96.5 and wanted to try it for herself. Since first tasting Skinny

Water while filling up at gas at her local Lukoil, station last month, Heather has lost 12 pounds, and Skinny Water has become part of her everyday diet.

“I’ve never won anything in my life, so winning a beach house was a big surprise,” says Heather. “Skinny Water is a great new product out there and absolutely the reason I’m losing weight and eating less. It’s my new beverage of choice.”

The Skinny Water lineup features five flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Goji Fruit Punch (Shape), Passionfruit Lemonade (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has clinically proven ingredients to boost metabolism and control appetite.

All Skinny Waters have three key ingredients: Super CitriMax<sup>®</sup>, ChromeMate<sup>®</sup>, and EGCG. Super CitriMax is clinically proven to suppress appetite and improve weight loss by 350 percent. Super CitriMax includes calcium that promotes fat burning and bone density, and potassium that maintains cellular hydration. ChromeMate<sup>®</sup> promotes normal energy metabolism and helps maintain healthy blood sugar levels, and EGCG, a green tea extract, helps keep metabolism high.

For more information about Skinny Water or the contest, please contact Jackie Zima at 610-228-2138, 215-534-2973 (mobile), or write to [Jackie@GregoryFCA.com](mailto:Jackie@GregoryFCA.com).

#### **ABOUT SKINNY NUTRITIONAL CORP.**

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water<sup>®</sup>, a zero-calorie, zero sugar, zero sodium and zero preservative multi-functional water that helps aid in weight loss. Skinny Water comes in five great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, and Passionfruit Lemonade. Skinny Water<sup>®</sup> is the first functional water in the market that contains three key ingredients, Super CitriMax<sup>®</sup> and ChromeMate<sup>®</sup> and EGCG, a green tea extract, which have been clinically proven to help aid in weight loss. Skinny Nutritional Corp. will also be launching Skinny Tea<sup>®</sup>, Skinny Shakes<sup>®</sup>, Skinny Java<sup>™</sup> and other Skinny branded beverages. For more information, visit [www.SkinnyWater.com](http://www.SkinnyWater.com).

#### **SAFE HARBOR STATEMENT**

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

###