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**FOR IMMEDIATE RELEASE**

**Skinny Water<sup>®</sup> Selected As Exclusive Enhanced Water Sponsor for Commerce Bank Triple Crown of Cycling**

**BALA CYNWYD, Pa.—June 6, 2008—**[Skinny Nutritional Corp.](#) (OTC BB: [SKNY.OB](#)), the exclusive worldwide marketer and distributor of Skinny Water<sup>®</sup> announced today that it has been chosen as the exclusive enhanced water sponsor for the Commerce Bank Triple Crown of Cycling, a professional cycling tour featuring more than 200 of the sport's top professional athletes. The cycling tour will be held this Sunday, June 8 in Philadelphia beginning at 9a.m. Skinny will be completely branding Skinny Water through coolers, signage, banners, logos positioned on the race route throughout the city and will set up 'Skinny Water Hydration Stations' for the athletes and spectators to drink at the event.

The Commerce Bank Triple Crown of Cycling has become one of Philadelphia's largest sporting day events. Twenty-five of the world's elite professional cycling teams will complete 10 laps of a 14.4-mile circuit through Philadelphia, which will include 10 climbs up the 17 percent grade Manayunk Wall and a total of 156 miles.

"Skinny Water is the official enhanced water of the event, and we're pleased to be partnering with the Commerce Bank Triple Crown of Cycling to brand our product through sampling and concessions during the races," says Don McDonald, President and CEO of Skinny Nutritional Corp.

“Skinny Water seems to really address the athletes’ needs in this high-endurance, high-performance, legendary cycling event,” says Dave Chauner, President of Pro Cycling Tour. “Skinny Water is a welcome and practical addition to the Commerce Bank Triple Crown of Cycling, and we look forward to working with Skinny Water for years to come.”

The Skinny Water lineup features five flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Goji Fruit Punch (Shape), Passionfruit Lemonade (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has clinically proven ingredients to boost metabolism and control appetite.

All Skinny Waters have three key ingredients: Super CitriMax<sup>®</sup>, ChromeMate<sup>®</sup>, and EGCG. Super CitriMax is clinically proven to suppress appetite and improve weight loss by 350 percent. Super CitriMax includes Calcium that promotes fat burning and bone density, and Potassium that maintains cellular hydration. ChromeMate<sup>®</sup> promotes normal energy metabolism and helps maintain healthy blood sugar levels, and EGCG, a green tea extract, helps keep metabolism high.

For more information about Skinny Nutritional Corp. or Skinny Water, please contact Jackie Zima at 610-228-2138, 215-534-2973 (mobile), or write to [Jackie@GregoryFCA.com](mailto:Jackie@GregoryFCA.com). For more information on the Commerce Bank Triple Crown of Cycling, go to [www.procyclingtour.com](http://www.procyclingtour.com).

#### **ABOUT SKINNY NUTRITIONAL CORP.**

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water<sup>®</sup>, a zero-calorie, zero sugar, zero sodium and zero preservative multi-functional water that helps aid in weight loss. Skinny Water comes in five great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, and Passionfruit Lemonade. Skinny Water<sup>®</sup> is the first functional water in the market that contains three key ingredients, Super CitriMax<sup>®</sup> and ChromeMate<sup>®</sup> and EGCG, a green tea extract, which have been clinically proven to help aid in weight loss. Skinny Nutritional Corp. will also be launching Skinny Tea<sup>®</sup>, Skinny Shakes<sup>®</sup>, Skinny Java<sup>™</sup> and other Skinny branded beverages. For more information, visit [www.SkinnyWater.com](http://www.SkinnyWater.com).

## **ABOUT PRO CYCLING TOUR**

The Commerce Bank Triple Crown of Cycling is recognized nationally and internationally as America's most prestigious series of professional road races. It brings the pageantry of a world-class peloton to three Pennsylvania cities in a unique downtown format that exists nowhere else in North and South America. It attracts hundreds of the top professional and elite male and female cyclists from some 25 nations. It supports close to 1,000 amateur cyclists with ancillary events each year. And it has showcased the speed, strength and endurance of the sport to the roar of literally millions of people over the years.

## **SAFE HARBOR STATEMENT**

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

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