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FOR IMMEDIATE RELEASE

Skinny Nutritional Corp. Signs Three Anheuser-Busch Distributors in the Minneapolis/St. Paul Market

BALA CYNWYD, Pa.—June 11, 2008—[Skinny Nutritional Corp. \(OTC:BB SKNY\)](#)

has signed new agreements with three of the largest beverage distributors in the state of Minnesota. The deals bring [Skinny Water](#)[®], a new, zero-calorie, multi-functional water, to a market of five million Minnesota consumers, including the Minneapolis market, the largest city in the state. Skinny now has four Anheuser-Busch distributors as part of its distribution expansion to work with beer wholesalers around the country.

[Capitol Beverage Sales, L.P.](#), Minneapolis; [Thorpe Distributing Company](#), Rogers, Minn.; and College City Beverage, Dundas, Minn., will be carrying all five Skinny Water flavors—and distributing them to consumers through thousands of distribution points, including, convenience stores, grocery stores, drug stores, work-out facilities, salons, and spas throughout the state.

“Beer distributors across America want to carry more non-alcoholic premium products, and tapping into the demand for Skinny Water is a great way to do that,” says Don McDonald, President and CEO of Skinny Nutritional. “Minneapolis is a key market for us because it has a large number of Target Stores and is headquarters to Target Corp.”

“We chose to distribute Skinny Water because we believe that Skinny Water’s zero calorie, zero sugar, appetite-suppressing functionality and the taste profiles of the five flavors is a marketable beverage in Minnesota,” says Paul Morrissey, President, Capitol Beverage Sales. “We have already experienced success with other non-alcoholic beverages and are expanding our N-A beverage division of which Skinny Water is now a

part of. Skinny Water has been well received so far and we are excited about working with the Skinny team to build the Skinny Water brand in our market.”

The Skinny Water lineup features five flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Goji Fruit Punch (Shape), Passionfruit Lemonade (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has clinically proven ingredients to boost metabolism and control appetite.

All Skinny Waters have three key ingredients: Super CitriMax[®], ChromeMate[®], and EGCG. Super CitriMax is clinically proven to suppress appetite and improve weight loss by 350 percent. Super CitriMax includes Calcium that promotes fat burning and bone density, and Potassium that maintains cellular hydration. ChromeMate promotes normal energy metabolism and helps maintain healthy blood sugar levels, and EGCG, a green tea extract, helps keep metabolism high.

The company has positioned Skinny Water as a national brand, and is implementing a roll-out strategy designed to foster consumer awareness and brand development.

For more information about Skinny Nutritional Corp. or Skinny Water, please contact Jackie Zima at 610-228-2138, 215-534-2973 (mobile), or write to

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ABOUT SKINNY NUTRITIONAL CORP.

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water[®], a zero-calorie, zero sugar, zero sodium and zero preservative multi-functional water that helps aid in weight loss. Skinny Water comes in five great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, and Passionfruit Lemonade. Skinny Water[®] is the first functional water in the market that contains three key ingredients, Super CitriMax[®] and ChromeMate[®] and EGCG, a green tea extract, which have been clinically proven to help aid in weight loss. Skinny Nutritional Corp. will also be launching Skinny Tea[®], Skinny Shakes[®], Skinny Java[™] and other Skinny branded beverages. For more information, visit www.SkinnyWater.com.

SAFE HARBOR STATEMENT

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