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FOR IMMEDIATE RELEASE:

**SKINNY WATER CHOSEN AS EXCLUSIVE ENHANCED WATER OF
THE PHILADELPHIA FREEDOMS, OF THE ADVANTA WORLD
TEAMTENNIS PRO LEAGUE**

**ANDRE AGASSI, VENUS WILLIAMS, SERENA WILLIAMS, JOHN MCENROE,
ANNA KOURNIKOVA AND MARTINA NAVRATILOVA
TO COMPETE AT THE KING OF PRUSSIA MALL THIS SUMMER**

BALA CYNWYD, Pa. June 23, 2009--- [Skinny Nutritional Corp. \(OTCBB: SKNY\)](#), announced today that Skinny Water® has been selected as the exclusive enhanced water for the 2009 season for the Philadelphia Freedoms.

Tennis stars and legends Andre Agassi, Serena Williams, Venus Williams, John McEnroe, and Martina Navratilova will all be in attendance at the King of Prussia Mall stadium court in King of Prussia, Pa. July 6th through the 22nd. Over 20,000 spectators are expected over the 7 matches and KYW TV will be broadcasting the Venus Williams match on July 8th.

Ron Wilson, CEO of Skinny Nutritional Corp. stated, "The Philadelphia Freedoms partnership is a great branding opportunity for Skinny Water to associate our beverage with world class athletes who are the epitome of health and fitness. Skinny Water will be courtside and our branding will be throughout the venue."

Barbara Perry, General Manager of the Philadelphia Freedoms stated, "We love having Skinny Water as our official water partner and feel that they are the perfect fit for our organization. We hope hydrating our tennis players with Skinny Water will continue for many more seasons to come."

"Never in the history of pro tennis in Philadelphia has there been a line-up like this, this many champions in one series of events," said Barbara, "We are family affordable entertainment in a very intimate setting. What better way to enjoy tennis than with 3,000 fans in an outdoor setting under the stars."

PHILADELPHIA FREEDOMS 2009 SCHEDULE

Thursday, July 2	Philadelphia Freedoms at Springfield Lasers
Friday, July 3	Philadelphia Freedoms at New York Buzz
Monday, July 6	St. Louis Aces (Kournikova) at Philadelphia Freedoms
Tuesday, July 7	Philadelphia Freedoms (V. Williams) at Washington Kastles
Wed, July 8	Sacramento Capitals at Philadelphia Freedoms (V. Williams)
Thursday, July 9	Philadelphia Freedoms (V. Williams) at New York Buzz
Friday, July 10	Boston Lobsters at Philadelphia Freedoms (Agassi)
Sunday, July 12	Philadelphia Freedoms at Boston Lobsters
Monday, July 13	Washington Kastles (S. Williams) at Philadelphia Freedoms
Tuesday, July 14	New York Sportimes (McEnroe) at Philadelphia Freedoms
Friday, July 17	Philadelphia Freedoms at Newport Beach (Agassi)
Saturday, July 18	Philadelphia Freedoms at Sacramento Capitals
Monday, July 20	Boston Lobsters (Navratilova) at Philadelphia Freedoms
Wed, July 22	St. Louis Aces at Philadelphia Freedoms

All Matches Begin at 7:30 p.m.

* home games in **bold**

The Skinny Water lineup features six great tasting flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Orange Cranberry Tangerine (Wake Up) Goji Fruit Punch (Shape), Lemonade Passionfruit (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has calcium, potassium, and EGCG and has zero calories, sugar, sodium, no preservatives, and all natural colors and flavors.

About Skinny Nutritional Corp.

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water[®], a zero-calorie, zero-sugar, zero-sodium and zero-preservative enhanced water. Skinny Water comes in six great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, Orange Cranberry Tangerine and Lemonade Passionfruit. Skinny Nutritional Corp. also expects to launch additional branded products, including Skinny

Tea[®], and other Skinny branded beverages. For more information, visit www.SkinnyWater.com.

About Advanta WTT Pro League

The 34th season of the Advanta WTT Pro League runs July 2-26, concluding with the Advanta WTT Championship Weekend where teams battle for the coveted King Trophy. WTT is well known for introducing innovative elements to tennis including instant replay, co-ed format, multi-colored courts, cumulative and no-ad scoring, on-court coaching, Supertiebreakers and names on back of their shirts.

Team matches consist of five events, with one set each of men's singles, women's singles, men's doubles, women's doubles and mixed doubles. The first team to reach five games wins each set. A nine-point tiebreaker is played if a set reaches four-all. One point is awarded for each game won. If necessary, Overtime and a Supertiebreaker are played to determine the winner of the match.

Advanta is the title sponsor of the Advanta WTT Pro League and the official business credit card of World TeamTennis. Official Advanta WTT Pro League sponsors for the 2009 season include FirmGreen Energy, GEICO and Wilson Racquet Sports. For more information on the Advanta WTT Pro League, visit www.wtt.com.

CONTACT: Jeff Harrison, Philadelphia Freedoms: 302-494-1667

SAFE HARBOR STATEMENT

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

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