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FOR IMMEDIATE RELEASE:

SKINNY WATER® ARRIVES IN VIRGINIA, NOW AVAILABLE IN ALL UKROP'S SUPERMARKETS

BALA CYNWYD, Pa. June 9th, 2009--- **Skinny Nutritional Corp. (OTCBB: SKNY)**, the exclusive worldwide marketer and distributor of Skinny Water®, announced today that the company has entered into an agreement with Ukrop's Super Markets. Skinny Water will be available in all 27 Ukrop's locations beginning in June, 2009. In addition to nationwide authorization at Target, Skinny also has regional authorizations with Acme Markets, Giant Food Supermarkets and Shoppers Food & Pharmacy. The total number of chain-authorized stores is now over 2,200.

"Ukrop's is a perfect retail partner for us to begin our distribution into the Southeast marketplace by providing a Zero Calorie, Zero Sugar, Zero Sodium Skinny Water to the people of Richmond, Virginia" says Ron Wilson, CEO of Skinny Nutritional Corp. "Skinny Water is a great choice for millions of healthy consumers who want great taste and nutrients without the calories or guilt."

The Skinny Water lineup features six great tasting flavors, including Acai Grape Blueberry (Hi-Energy), Raspberry Pomegranate (Crave Control), Orange Cranberry Tangerine (Wake Up) Goji Fruit Punch (Shape), Lemonade Passionfruit (Total-V), and Peach Mango Mandarin (XXX-Detox). Every bottle of Skinny Water has calcium, potassium, and EGCG and has zero calories, sugar, sodium, no preservatives, and all natural colors and flavors.

About Skinny Nutritional Corp.

Headquartered in Bala Cynwyd, Pa., Skinny Nutritional Corp. is the exclusive worldwide distributor of Skinny Water®, a zero-calorie, zero-sugar, zero-sodium and zero-preserved enhanced water. Skinny Water comes in six great tasting flavors that include Acai Grape Blueberry, Goji Fruit Punch, Peach Mango Mandarin, Raspberry Pomegranate, Orange Cranberry Tangerine and Lemonade Passionfruit. Skinny Nutritional Corp. also expects to launch additional branded products, including Skinny Tea®, and other Skinny branded beverages. For more information, visit www.SkinnyWater.com.

About Ukrop's

Ukrop's Super Markets, Inc., founded and headquartered in Richmond, Va., with more than 5,500 associates, operates 27 retail food stores, Joe's Market (a regional specialty market), a central bakery and kitchen, and a distribution center. Since 1937, the privately held business remains dedicated to its version of the Golden Rule: "treating customers, associates, and suppliers as they personally want to be treated." Each year, Ukrop's gives a minimum of 10 percent of its pre-tax profits back to the community. Ukrop's was a pioneer in both loyalty marketing and meal solutions when it launched its Valued Customer® program in 1987 and its chilled prepared foods in 1989. In 1997, Ukrop's established a unique partnership to place banks in its retail locations. Today, it co-owns, with Markel Corporation, 25 First Market Bank branches in Ukrop's locations and 14 free-standing branches. In June 2008, Ukrop's launched another innovative loyalty program called fuelperks! that rewards Fredericksburg and Richmond-area customers by providing significant discounts on fuel based on Ukrop's grocery purchases. To date, Ukrop's fuelperks! rewards exceed \$7.4 million

SAFE HARBOR STATEMENT

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

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